

# Leadership for a New World

## Championing Ourselves. Championing Others.



“There are two environments you are always interacting with, your inner environment of thoughts and feelings and, the outer environment of the world. The inner drives the outer.”

**Championing Ourselves:** You are the instrument of leadership and in order to be great for others and your organization, you must first be great for you, inside of yourself. These are dynamic times, and in order to thrive, it is imperative that leaders are performing at their best. This starts with being able to champion themselves in a way that most leaders are not yet skilled at doing.

Based upon two decades of listening to the thoughts, concerns, frustrations, and challenges of thousands of senior-level leaders internationally, Susanne Biro, will share a single idea and practice that has the potential to change everything *for your leaders*. Then, through their impact,

positively advance others and the business.

Never before has leadership been more important. This keynote will leave your audience with clarity on how they can and must focus themselves for greater leadership effectiveness, fulfillment, and success.

This message can be delivered as a 20-minute keynote or as a one-hour keynote interactive session. It can be delivered in-person or virtually to audiences large and small.



“Leaders, as you interact with others, remind yourself that you want *them* to win. Act as if your livelihood depends upon their ultimate success. Because it does.”

**Championing Others:** We are all striving to innovate and foster a highly connected, engaged workforce and culture, one filled with creative leaders who attract, inspire and unleash our organization’s very best talent - and who can now do so remotely.

This interactive, facilitated session will address what leaders can do to foster the kind of relationships that result in exceptional performance. It will share a way of being and a call-to-action that asks each of us to become the kind of leader we seek, where we are coaches for one another, actively championing each other, with the tacit message underneath in all we do being simply this: *I want you to win!*

The *Championing Others* development experience will be custom-designed for your audience and can be delivered in-person or virtually. It can be delivered in a one-hour, 90-minute or two-hour timeframe and it can be facilitated perfectly with audiences both large and small.

**Keynote Speaker, Master Coach, Facilitator:**



**Susanne Biro** is a coach to C-suite and executive level leaders. She is also an author, designer, facilitator, Forbes and CEO Magazine contributing writer, TEDx and keynote speaker. For two decades, Susanne has worked internationally with senior-level leaders in some of the world's best companies. Whether coaching one-on-one or authoring, designing, and delivering leadership programs, her passion is the same: to help leaders reach their next level of personal leadership mastery and to create the kind of organizations in which we all dream of working.

*"Susanne recently spoke at a virtual leadership summit hosted by my organization, including over 300 senior leaders, and she stole the show. Her keynote was filled with a simple, incredible, actionable message, and her energy kept everyone at the table wanting more. Susanne was a pleasure to work with leading up to the event and I would wholeheartedly recommend her as a speaker and facilitator for any leadership event. We look forward to working with Susanne again soon!" - Alisha Reynolds, Vice President, Sandman Hotels, Northland Properties*

*"It was an honor to have Susanne open our first business session on Necker Island (the private home of Sir Richard Branson). She captured her audience within seconds, following in the footsteps of fellow leaders standing in the Temple House. She led us into a positive place of growth and strength, where we could develop, change and inspire each other through her guidance. The impact of Susanne's leadership was felt not just during our time together but has been a continued lesson for attendees since. Susanne's work is a passion that can be felt through her emotional intelligence, warmth, and care in all that she does." - Fiona Chalk, Founder, Forming Impact*