

SUSANNEBIRO

TELL THE TRUTH. CHANGE THE WORLD.



Susanne Biro is a senior leadership coach, author, and facilitator. She is a Forbes contributor, a vegan advocate, and a wife, a mother of two, and a student of yoga.

For well over a decade, Susanne has coached thousands of leaders in Canada, Australia, the United States, and the United Kingdom, as well as in Asia, India, and the Middle East. She has helped all levels of leaders from CEOs to directors and newer managers within a diverse range of industries, including technology, hospitality, financial, pharmaceutical, insurance, communications, manufacturing, energy, airline, real estate, and mechanical and environmental engineering. According to clients, her strength lies in “an innate ability to distil the heart of the matter from the clutter and confusion that surround seemingly complex or difficult decisions.”

Susanne is the author of “I Want You To Win!” Coaching Skills for Creative Leadership, a two-day program designed to advance the coaching and leadership effectiveness of senior-level leaders. She is also the co-author of the book *Unleashed! Leader as Coach* and the corresponding workshop.

Before becoming a leadership coach, Susanne was an executive with an international advertising agency where she was part of a team that managed million-dollar hydro and telecommunications accounts. Prior to that, she was a barber for over 13 years, which taught her perhaps the most about human behavior.

Susanne is a Certified Professional Coach (CPC). She holds a Bachelor of Arts Degree in Psychology from the University of British Columbia and a Master’s Degree in Coaching and Consulting/ Applied Behavioral Science from the Leadership Institute of Seattle at Bastyr University. Susanne also earned a Diploma in Technology from the British Columbia Institute of Technology and, over the years, she has completed numerous specialty programs including Corporate Coaching; A Bigger Game; The Art of Team Coaching; Appreciative Inquiry into Coaching; The Landmark Forum; Group Process and Facilitation; and Advanced Negotiation. Susanne is certified in the Leadership Circle Profile 360, Manager Edition and Culture Survey. She holds a Certificate in Plant-Based Nutrition from the T. Colin Campbell Center for Nutrition Studies.